



**Blue Planet
Energy**

Protecting Nature. Providing Energy.

FOR IMMEDIATE RELEASE

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Patrons of Chicago Food Pantries to Receive Unique Holiday Gift from Blue Planet Energy – CFLs – \$100,000 in Energy Savings Targeted

(Chicago, December 3, 2010) This holiday season, Blue Planet Energy is changing the landscape of gift giving. Instead of giving presents directly to business associates and clients, the management of Blue Planet Energy decided to give the gift of giving. “We thought hard about this and decided that specific resources, targeted to those in need in Chicago, could provide significant social good while benefiting the environment: a core value for Blue Planet Energy,” said Craig Schuttenberg, VP. “We chose to give out Compact Fluorescent Lamps (CFLs) to family patrons of food pantries in Chicago as they would value highly any savings we could provide. Each of our holiday partners will take great pride in knowing that they will be a part of the \$100,000 in energy savings the patrons will receive and the environmental equivalent of 900 Renewable Energy Certificates the CFLs will provide over their lifetime.”

To increase the efficacy of their program and increase CFL use, Blue Planet Energy staff will be talking to each patron about the benefits of CFLs and where best to use them in their homes. “We have found out over the years that just handing someone a CFL doesn’t necessary mean they will use it,” said Schuttenberg. “While talking takes time, the improved results speak for themselves.” The CFLs will be distributed at regular food pantry operating hours at the following locations and times:

- Good Life – 208 E. 61st St., Chicago – 9:00 am – 11:00 pm, Saturday, December 4, 2010
- Ministry of the Faithful to God – 602 E 61st St., Chicago – 12:00 pm – 2:00 pm, Wednesday, December 8, 2010
- First Presbyterian – 6400 S. Kimbark Ave., Chicago – 10:00 am – 12:00 pm, Thursday, December 9, 2010
- St. Elizabeth Church – 50 E. 41st Street, Chicago – 4:00 pm – 6:00 pm, Thursday, December 9, 2010

- Hyde Park Kenwood Interfaith – 5600 S. Woodlawn, Chicago – 10:00 am – 1:00 pm, Saturday, December 11, 2010

As the program continues throughout the holiday season, please follow our progress at www.BluePlanetEnergy.net

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About Blue Planet Energy

Blue Planet Energy is a joint venture of Energy Choices, P.C. and Satori Energy, two experienced and well established companies that provide energy consulting and broker services to large commercial, industrial and institutional customers. Blue Planet Energy provides its clients a unique economical and environmentally beneficial opportunity to purchase competitively priced electricity from our Retail Electricity Supplier and, at no extra cost, support educational organizations that focus on improving the current state of our environment.

Blue Planet donates 15% of the gross revenue it receives from commissions to educational programs that promote energy efficiency and responsibility in school-age children. For a list of supported organizations visit Blue Planet's website: www.blueplanetenergy.net