



**Blue Planet
Energy**

Protecting Nature. Providing Energy.

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Patrons of Chicago Food Pantries to Receive Unique Holiday Gift from Blue Planet Energy – CFLs – Over \$160,000 in Energy Saving Potential to be Realized

Successful Program will be Extended through 2011 at Chicago Area Food Pantries

(Chicago, December 27, 2010) Last week Blue Planet Energy completed their holiday gift program for clients of food pantries in and around Chicago. Over 3,400 Compact Fluorescent Lamps (CFLs, also known as “energy savers”) were given out to 849 families at six food pantries. These CFLs will save families \$160,000 in reduced electricity expense over the coming years and have the equivalent environmental benefit of 1,600 Renewable Energy Certificates.

“Talking with the clients was extremely beneficial – we learned a lot,” said Blue Planet Vice President, Craig Schuttenberg. “Almost everyone (99%) knew what CFLs were but they weren’t taking advantage of this energy-saving technology because of the perceived high purchase price. As a result most had only two or three in their homes.” The families were very happy to get the four-CFL pack we distributed as it more than doubled the average family’s ability to save on their “light bill.”

CFLs were given out at the following food pantries in December:

- Good Life – 208 E. 61st St., Chicago
- Ministry of the Faithful to God – 602 E 61st St., Chicago
- First Presbyterian – 6400 S. Kimbark Ave., Chicago
- St. Elizabeth Church – 50 E. 41st Street, Chicago
- Hyde Park Kenwood Interfaith – 5600 S. Woodlawn, Chicago
- Oak Park River Forest Food Pantry – 848 Lake Street, Oak Park

We realize that the needs of families continue beyond this holiday season. We, therefore, intend to expand this program to a different food pantry in the Chicago area each month.

As the program continues throughout the holiday season and the coming year, please follow our progress at www.BluePlanetEnergy.net

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About Blue Planet Energy

Blue Planet Energy is a joint venture of Energy Choices, P.C. and Satori Energy, two experienced and well established companies that provide energy consulting and broker services to large commercial, industrial and institutional customers. Blue Planet Energy provides its clients a unique economical and environmentally beneficial opportunity to purchase competitively priced electricity from our Retail Electricity Supplier and, at no extra cost, support educational organizations that focus on improving the current state of our environment.

Blue Planet donates 15% of the gross revenue it receives from commissions to educational programs that promote energy efficiency and responsibility in school-age children. For a list of supported organizations visit Blue Planet's website: www.blueplanetenergy.net